

To return your donation form: please place it in the FREEPOST envelope provided.

Gift Aid Information

It is very likely that we can claim the tax on your donations – and do even more to beat cancer without it costing you a penny.

giftaid it

- If you are a UK taxpayer, please tick the Gift Aid box overleaf today and make your donations worth much more, through Gift Aid. Please be aware that you must have paid an amount of income and/or capital gains tax at least equal to the amount of tax reclaimed by all charities and Community Amateur Sports Clubs on all your donations in the tax year (6th April one year to 5th April the next).
- We can currently receive an extra 25p for every £1 you donate. Other taxes such as Council Tax and VAT do not qualify.
- Most people pay some form of income and/or capital gains tax on their income, pension savings or investments.
- If you are unsure whether you can Gift Aid your donations please phone our Supporter Contact Team **0300 123 1861** Monday – Friday 8am to 6pm.

Registered charity in England and Wales (1089464),
Scotland (SC041666) and the Isle of Man (1103).

12LMX9DON2

THANK YOU THANK YOU THANK YOU



CANCER
RESEARCH
UK



12LX90UT2



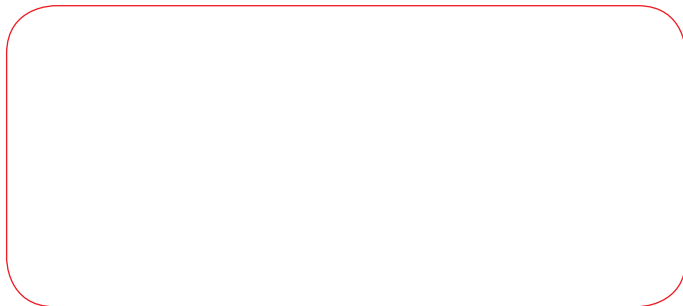
UKMail



If undelivered please return to:
Cancer Research UK, PO Box 232, Melksham SN12 6WF.
Registered charity in England and Wales (1089464),
Scotland (SC041666) and the Isle of Man (1103)

CHRISTMAS APPEAL

MERRY CHRISTMAS AND A HAPPY NEW YEAR AFTER YEAR AFTER YEAR



CHRISTMAS APPEAL



Mr A B Sample
1 Sample Street
Sample Town
Sample County
AB1 2CD

999999999
XXXXX

Cancer Research UK
PO Box 1561
Oxford
OX4 9GZ
T 0300 123 1861
supporter.services@cancer.org.uk

December 2012

Dear Mr Sample,

This year, thanks to your generous support, many people will be enjoying a Christmas they thought they'd never see. That's why I'm hoping you will respond to this last minute appeal and give whatever you can to help us create more Christmases for more people. Not just this year, but year after year – by developing new, kinder treatments and getting closer to the day when all cancers are cured.

Your donation – such as a gift of £10 – could help make the difference between families being devastated by cancer or spending many happy Christmases together.

More than one in three people in the UK will be diagnosed with cancer at some point in their lives. So every week, every pound and every person counts towards reducing these frightening odds. Your support is helping to save more lives than ever before. Together we've helped to double cancer survival rates over the past 40 years – giving millions of people more precious time together.

Take Neve Francis, for example, who was diagnosed with cancer on Christmas Day in 2007 when she was just two years old. Five years later, she is now healthy and

continued overleaf...



looking forward to a happy Christmas with her family. I've enclosed Neve's story so you can read more about her brave triumph over leukaemia.

We are the only charity in the UK fighting over 200 types of cancer. And we're determined to go on helping people like Neve by pioneering new ways of preventing, controlling and curing the disease. We could never have come as far as we have without you – and our life-saving work cannot continue without your support, as none of our research receives any government funding at all.

That's why any amount you can spare today will be so gratefully received. Your gift this Christmas will mean more people enjoy Christmas in the future.

So please, at this time of year when everyone appreciates the closeness of family and friends, help us to keep more families like Neve's together for more years. You can make your donation in one of three ways: just fill in the enclosed form, call us free on **0800 917 1594** or go to **cruk.org/years**

With best wishes for Christmas. And thank you for all the New Years that will be happier because of you.

Yours sincerely



Nick Georgiadis
Fundraising Manager

**You can
now donate:**

By telephone:
0800 917 1594

By mail: return the
donation form in the FREEPOST
envelope provided

Online at:
cruk.org/years

Patron Her Majesty The Queen

Presidents HRH The Duke of Gloucester KG GCVO and HRH Princess Alexandra, the Hon.

Lady Ogilvy KG GCVO

Chief Executive Harpal S. Kumar

Cancer Research UK is a Registered charity in England and Wales (1089464),

Scotland (SC041666) and the Isle of Man (1103)

A company limited by guarantee. Registered company in England and Wales (4325234) and the Isle of Man (5713F)

Registered address, Angel Building, 407 St John Street, London EC1V 4AD.

Supporter Contact Team T. 0300 123 1861 E. supporter.services@cancer.org.uk



give with confidence



NEVE WILL BE CELEBRATING A VERY SPECIAL CHRISTMAS THIS YEAR

In 2007, when Neve Francis was only two years old, she became very ill and was admitted to hospital. On Christmas Day, she had bone marrow tests and was diagnosed with acute lymphoblastic leukaemia. Her dad, Ian, took her presents to the hospital to try to make Christmas more normal, but her mum, Tracey, describes it as the worst day of their lives.

Five years on, and Christmas 2012 couldn't look more different. Having had chemotherapy, radiotherapy and a stem cell transplant in 2010, Neve has been really well for the past two years and is now in remission and back at school.

Her mum says "It's absolutely amazing that Neve is still here. She's doing great and we feel incredibly lucky to have her."

Neve is just one of many people who will be celebrating a Christmas their families thought they'd never see, and looking forward to a happy New Year after year after year. Please accept our sincerest thanks for helping to make this possible.



CANCER
RESEARCH
UK



GIFTS THAT CREATE CHRISTMASSES

Your gift this Christmas will make a difference for many years to come. Here's why:

CHRISTMAS PAST

Cancer Research UK has been fighting cancer since 1902. Our pioneering spirit has always driven us to break new ground, test new methods and embrace new technology. From the beginning, we've relied on our supporters' generosity to take our work forward. Gifts we received a hundred Christmases ago are still helping to save lives today.

CHRISTMAS PRESENT

Cancer doesn't stop at Christmas so neither do we. Our vital work continues 365 days a year and every minute counts. That's why some of our scientists will be spending this Christmas Day in our laboratories, overseeing projects that can't be put on hold. Your donation and their dedication will help to create more Christmases in the future.

CHRISTMAS FUTURE

Every year, our scientists get closer to finding cures, leading the way in life-saving research. From diagnosing cancer at an earlier stage to developing kinder treatments, we're determined to succeed in our relentless fight against all cancers.

This Christmas, please give whatever you can to help bring forward the day when cancer is a thing of the past.

Three ways to donate today

By telephone:
0800 917 1594

By mail: return the donation
form in the FREEPOST
envelope provided

Online at:
cruk.org/years

Registered charity in England
and Wales (1089464), Scotland
(SC041666) and the Isle of Man (1103)

12LMX9LFT2

